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Training course form

# RENTAL MARKET & AIRBNB IT'S THAT EASY

## Introduction

Our way of life is evolving and adapting to an ever changing economy. In consequences, we are changing our habits of housing and travelling: renting instead of buying and using AirBnB® instead of going to an hotel. Insurances need to adapt to that new market and we are here to help you provide the best customer service to your clients

## Training course goals

- › Understand the huge market of landlords: targets, existing offers, opportunities and how to take them
- › Take advantage of the AirBnB® trend: challenges, target and competition on the market and how you can distinguish yourself
- › Presentation of the APRIL product: advantages and conditions

## Concerned targets

- › Broker
- › Underwriter and assistant
- › Any other concerned parties wishing to acquire further knowledge of the landlord insurance market

## Training course package

- › 1 hour
- › Certification = 1RIBO
- › Free lunch provided

## About Lucie Lee Frappier

Lucie Lee Frappier has an extensive knowledge of the residential industry in Canada and will does everything she can to make sure you understand most of it at the end of the day.

## Course also available on webinar



Want to go further? To discover our other APRIL training courses, go on [www.april.ca](http://www.april.ca)