Food and drink companies in Canada are experiencing a wide range of changes in their risk environment from regulatory change, cross-border exposure, media and consumer scrutiny, rising standards of food safety – all leading to an increase in the frequency and severity of recalls. We’re therefore delighted to introduce APRIL’s Food & Drink Product Contamination product, specifically designed to protect your client against foreseeable eventualities such as product contamination.

**TARGET CLIENTS**
Food and drink manufacturers, retailers, distributors, importers and co-packers

**COVERAGE TRIGGERS**
- Accidental contamination
- Malicious product tamper
- Mislabeling
- Product extortion
- Government recall

**UNDERWRITING CONSIDERATIONS**
- $300 000 000 + capacity available
- Minimum premium $10 000

**COVERAGE FEATURES**
- Loss of gross profits
- Recall expenses
- Rehabilitation costs
- Replacement expenses
- Destruction costs
- Third party recall expenses
- Consultant costs
- Additional cover available for:
  - Government recall
  - Adverse publicity
  - Customer’s loss of profit
  - Product Recall Liability damages
- Available both stand-alone or with APRIL’s manufacturing package

To make an application:
commercial@april.ca
1-855-745-1010
www.april.ca

MGA specialized in niches insurance, developing and offering a wide range of insurance products for personal and commercial lines.